

Abstract of the Disclosure:

A molded thermoplastic mug handle cover clips to handle of mugs and other beverage containers, identifies the mug from other identical mugs, and is used for the purpose of advertising, branding, and mug distinction. The mug handle cover is a three-sided arcuate piece that is concave and arcuate. The two sides of the mug handle cover expand over the outer front surface width of the mug handle and retract to shape when the cover's side edges reach the interior side edge of the mug handle. At the outer edges of the interior of the two sides, a set of small half cone protrusions build in height from half way to the interior of the top to the outer edge of the sides and enable the mug handle cover to grip multiple sized mug handles.